



## TINTBUYER.COM FREE GUIDE

### Product Selection Process

If you prefer making *informed* decisions, buying window film can be intimidating. On the other hand, you *could* just pick the darkest one and find out later that the decision was more complicated than you thought.

At Tintbuyer.com, our role is to help you understand what makes one product better *for you* than another. Tintbuyer.com does not accept any product advertising so you can browse with independence and anonymity.

There is a great deal of FREE information on Tintbuyer.com – the purpose of this FREE GUIDE is to introduce our easy 3-step product-selection process in an easy, straightforward way.

1) APPEARANCE: you will be asked about your preferences with respect to what your 'perfect film' looks like with respect to color and reflectivity. This is important information for your installation professional as some films with very similar performance characteristics are available in (for example) both grey and earth tones.

2) PERFORMANCE: you will be asked what you want your film to "do" with respect to protection from (1) Heat, (2) Fading, (3) Safety, and (4) Glare. Your selections automatically generate the best match for each product line in the Tintbuyer.com library.

3) FREE QUOTE: at your request, Tintbuyer.com will forward your 'perfect film' library matches to independent installers that you choose (of course you pay nothing for this).

With your input and our dynamic matching process to the Tintbuyer.com library, you will receive both:

Grade	Heat:	✓ +
	Fade:	✓ -
<b>A</b>	Safety:	✓ +
	Glare:	✓

- A "letter" grade based on the overall match between your 'perfect film' and the best match for each brand in our library, and
- How well each film in the Tintbuyer.com library matched across all four Performance characteristics with ✓, ✓+, or ✓-.

By using the Tintbuyer.com dynamic matching process, you will better understand the same criteria window film professionals use themselves to make the best recommendation possible. However, you can do it in the privacy of your own home and at a time that is convenient for you.

Although the Tintbuyer.com Library has hundreds of films for matching purposes, you may find you need further consultation with your Tintbuyer.com independent installer. If needed, these professionals are here to complement the information you first received at Tintbuyer.com – with our Free Guides, you can speak to them about your personal needs within the context of their technical expertise and understanding.

Please tell your friends about Tintbuyer.com and let us know how we can better anticipate the needs of our customers in the future → just email us at [info@tintbuyer.com](mailto:info@tintbuyer.com).